

-We all know marketing is a vital element of any growing and thriving business-

The most leading and cutting edge marketing programs cannot succeed when monitoring is done by a fragmented internal staff member.

We are here to relieve your marketing stress by taking on your marketing management, for less than the cost of a front desk administrator.

Vendor Management

- Recommendations for **marketing vendors for any channel**, to include SEO, online ads, print, and non-traditional
- **Tracking + measurement of marketing spend** per vendor to quantify results
- **oversight** of existing and/or new **marketing vendors**

Social Media Management

- Recommendations to staff for **engaging content**, i.e. happy **video testimonials** + success testimonials + patients in the news + more
- **Social Media + Online messages** responded to in real time
- **Twice weekly posting of content** to all current online channels

Optimization of Online Presence

- **Reputation Management** with real time responses to online reviews
 - **Optimization of Google business listing** + Google Maps
- Recruiting Service**
- Recruit, vet, and interview potential staff